

Fun Spot America Atlanta Launches Guests Through the Sky With All-New ArieForce One

Fayetteville, Georgia Park's HUGE Roller Coaster is Now Open

Fayetteville, GA. (April 5, 2023) – ArieForce One, the incredible new roller coaster at Fun Spot America Atlanta is now open. Complete with colorful steel ribbons of red and blue that twist, turn and flip inside in an elaborate labyrinth of track, ArieForce One is a one-of-a-kind attraction that transports guests on a journey that never slows until the final moment of its 100 second journey. Debuting to hundreds of guests on Friday, March 31, the attraction officially opened with pyrotechnics and lots of excitement.

Reaching speeds of 64 miles-per-hour as it flies across 3,400 feet of track, ArieForce One is already leaving its mark on anyone who has ever felt the need for speed.

"ArieForce One is the realization of our dreams," said John Arie Jr., president and CEO, Fun Spot America. "My father's lifelong passion for flight, combined with our shared goal to create a ride that brings the feelings a pilot has while soaring through the sky all come together on ArieForce One. It's fun, it's unique, and most importantly, it's HUGE!"

The experience begins as guests wind through the queue line and into a hangar. Themed sets and displays set the tone they will soon be piloting their own adventure through the air. Two exclusive, state-of-the-art coaster trains await them as they head up the final steps. The ride's runway – first hill – begins with a climb up the towering 154-foot lift hill. Once at the top, the train is thrust down a steep 83-degree first drop and then, exhilarating moments of weightlessness, airtime, four inversions and the first-ever Raven Truss Dive. The two Zero-G Rolls mimic what it would be like to pilot a fighter jet through the clouds.

Special guest, retired NASA astronaut Colonel Doug Hurley joined Arie and his team on opening day. Steely resolve before the experience quickly changed to shock and smiles – and a return flight to test the difference between being in the front row versus the back car.

"I know I could never pilot a fighter jet as tightly and smoothly as this experience," Hurley shared. "It was truly amazing."

ArieForce One is the single largest investment Fun Spot America has ever made. Since purchasing the Fayetteville, Georgia park, the company has focused on expanding and growing Fun Spot America Atlanta into a must-see location for area families. The park has 25 rides and attractions, including the new Screamin' Eagles and Tilt-A-Whirl family attractions, which opened in 2022. The park's menu has also expanded this year, with the addition of Auntie Anne's pretzels in an all-new food truck. An immense indoor arcade, large dining area, batting cages, beautifully lit Ferris Wheel, and the state's first and only multi-level go kart track all help round out the full experience. 2023 is the Fun Spot America's 25th anniversary, and the addition of ArieForce One demonstrates its commitment to expanding the Georgia park and continuing to grow the brand. Since it was announced, ArieForce One has been considered one of the world's most anticipated new roller coasters in 2023, and is already exceeding expectations from coaster fans, families, and ride aficionados alike.

"With Spring Break in full swing in the Atlanta area, we are thrilled to have ArieForce One officially open," Arie continued. "We look forward to seeing them this week as the word continues to spread in Georgia – and beyond. We know families from all over the country will start to make – even adjust – their summer travel plans to include a stop to Fun Spot America Atlanta to take flight on our HUGE coaster."

The best way to experience Fun Spot America Atlanta is with a single day Fun Pass. Season Passes, dining deals and gift cards are available online. The park is currently open on weekends. Summer daily operation begins Saturday, May 27.

For more information about ArieForce One, Fun Spot America Atlanta, and to sign-up to receive exclusive updates about the park, visit <u>Funspotamericaatlanta.com</u>.

Media Information:

Grand Opening photos – <u>Click here</u> ArieForce One Media Kit – <u>Click here</u> Fun Spot Atlanta News – <u>Click here</u> Email – <u>FSAPR@fun-spot.com</u>